



# JA TITAN® BUSINESS CHALLENGE



## GREATER GREEN BAY & WOLF RIVER AREAS

Thursday, March 12, 2026 | 8:00 AM - 2:00 PM

### WHAT IS JA TITAN BUSINESS CHALLENGE?

The stakes are high as student teams compete to navigate running a simulated company in the mobile phone industry. The JA Titan Business Challenge introduces economic and management decision-making skills using critical thinking, strategy development, and teamwork. Win or lose, the JA Titan Business Challenge provides an understanding of how management decisions affect a company's bottom line.

#### JA Titan Business Challenge offers:

- Fun, friendly competition with peers.
- Post-high school scholarships to top placing teams.
- Real-life business applications.
- Collaborative business decisions with your team.
- Community business mentors and opportunity to hear about their careers.
- Top placing team will compete in the statewide challenge.

#### Opportunities for students to prepare:

- The JA Titan program is an in-classroom, teacher or volunteer-led experience featuring tutorials, gameplay strategy, practice competition rounds, and deep-dive discussions. Curriculum provided by JA.

For more information and to register today, please visit:

[bit.ly/26GreenBayJATitan](https://bit.ly/26GreenBayJATitan)

#### HOSTED ON-SITE AT:

Northeast Wisconsin Technical College  
2740 W Mason St, Green Bay, WI

#### CONTACT

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STATEWIDE CHALLENGE  
THURSDAY, MAY 7, 2026